



**Find, consider** and **understand**  
media at **srds.com.**

- Digital Media
- Consumer Magazine Media
- Consumer Demographics
- Business Publication Media
- Print Production Data
- Direct Marketing
- Newspaper Media & Circulation
- Radio Media
- TV & Cable Media
- Out-of-Home Media
- International & Hispanic Media



# Any media. Any DMA. Easy.

## **New! Digital Media: 20,000+ listings**

- National and local websites: 20,000+
- Digital networks and tech: 150

## **Consumer Magazine Media: 46,000+ listings**

- Print media listings: 2,800+
- Digital media listings: 4,800+
- Direct marketing lists: 39,000+

## **Business Publication Media: 35,000+ listings**

- Print media listings: 4,700+
- Digital media listings: 4,600+
- Direct marketing lists: 26,000+

## **Newspaper Media: 9,400+ listings**

- National and local newspapers: 6,000+
- Digital media listings: 3,400+

## **TV & Cable Media: 3,600+ listings**

- Broadcast and cable stations: 1,700+
- Cable systems and TV/cable networks: 830+
- Digital media listings: 1,100+

## **Radio Media: 16,000+ listings**

- AM/FM commercial stations: 10,300+
- Digital media listings: 5,700+

## **Out-of-Home Media: 2,200+ listings**

- Out-of-home categories: 25
- Out-of-home media: 2,200+

## **Direct Marketing: 65,000+ listings**

- List rental opportunities: 65,000+
- Insert media: 900+

## **Print Media Production Source: 8,200+ listings**

- Production specs and contacts for business, consumer and newspaper media

## **Local Market Audience Analyst**

- Consumer demographics

## **International Media Guides: 20,000+ listings**

- International print media

## **Print only**

### **Circulation 2014: 1,400+ listings**

- Newspaper circulation data

### **Hispanic Media & Market Source: 3,300+ listings**

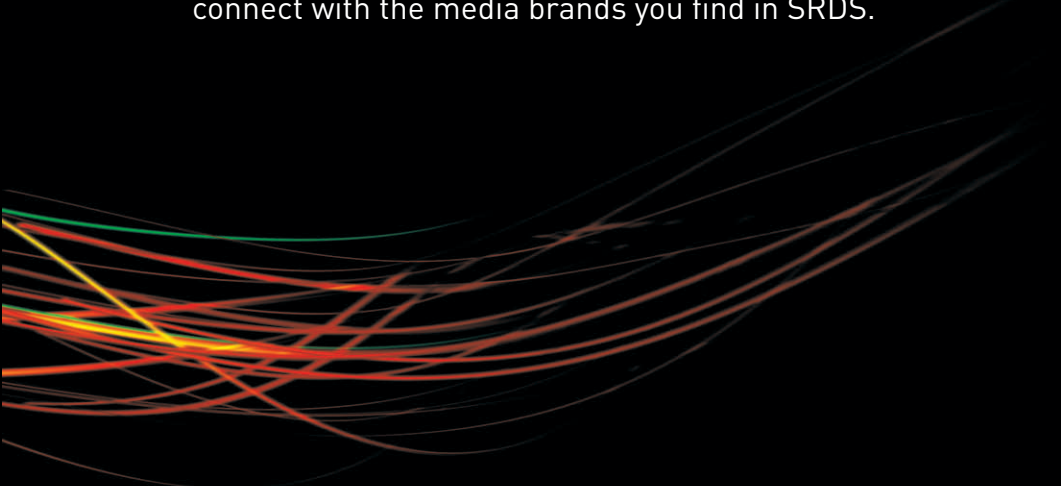
- Media targeting Latino community

*Multi-session, IP or custom access are available.  
Local data is also available by DMA.*

# We love **media.**

Kantar Media SRDS is obsessed with media, data and the community of planners, buyers, publishers and marketers we serve. The SRDS database gives you access to everything you need to know to evaluate media brands and connect with the people behind them.

We collect every bit of data we can organize about U.S. advertising opportunities, no matter the media type, and standardize it to help you find, consider and understand the best media for your plans and campaigns. Best of all, we make it easy for you to connect with the media brands you find in SRDS.

An abstract graphic consisting of numerous thin, overlapping lines in various colors (red, orange, yellow, green, blue) that flow from the left side of the page towards the right, creating a sense of movement and data connectivity.

**SRDS.com** is the best place to quickly find, consider and understand media brands and advertising opportunities.

Our multimedia planning platform puts essential planning data on more than 125,000 media properties at your fingertips, with one integrated online search, and includes over 23,000 advertising-driven websites neatly organized into consumer, B2B and local markets.

Kantar Media helps clients all around the world master the momentum of media, connecting millions of traditional, digital and social data points, and revealing the big picture so clients can find insights to drive their decisions.

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## 2014 SRDS Media Solutions

Services	Online-Only Access	S/H	Online + Print Total
Business Publication Media	\$1,129	\$19	\$1,148
Canadian Advertising Rates & Data	\$600	—	—
Consumer Magazine Media	\$1,129	\$19	\$1,148
Digital Media: Websites + Networks & Tech	\$1,750	—	—
Direct Marketing	\$869	—	—
Local Market Audience Analyst™	\$839	—	—
Newspaper Media	\$1,397	\$19	\$1,416
Out-of-Home Media	\$527	—	—
Print Media Production Source™	\$1,185	—	—
Radio Media	\$809	\$19	\$828
TV & Cable Media	\$809	\$19	\$828
<b>SRDS International Media Guides™</b>			
IMG Business Publications: The Americas	\$537	\$21	\$558
IMG Business Publications: Asia-Pacific/Middle East/Africa	\$537	\$21	\$558
IMG Business Publications: Europe	\$537	\$21	\$558
IMG Consumer Magazines Worldwide	\$537	\$21	\$558
IMG Newspapers Worldwide	\$537	\$21	\$558
IMG Business Set (print & 3 online databases)	\$1,278	\$63	\$1,341
IMG Full Set (print & 5 online databases)	\$1,770	\$105	\$1,875
<b>Print Only</b>			
Circulation 2014®	\$450	\$14	\$464
Hispanic Media & Market Source™	\$445	\$16	\$461

**Flexible print options are available.**

**Learn more at [srds.com](http://srds.com) or call 800.232.0772 ext. 8002.**

**[srds.com](http://srds.com)**