

Consumer Media Markets

Action Sports
 Ad Networks & Groups
 Adventure & Outdoor Recreation
 Affluent
 Airline Inflight, Hotel Inroom & Passenger Trains
 Almanacs
 Art & Antiques
 Associations & Organizations
 Automotive
 Aviation
 Babies
 Black/African-American
 Boating & Yachting
 Bridal
 Business
 Camping, Campers, RVs, Motor Homes/Trailers
 College & Alumni
 Comics & Comic Technique
 Computers
 Crafts, Hobbies & Models
 Disabilities
 Education & Learning
 Employment & Recruitment
 Entertainment
 Epicurean
 Ethnic
 Fashion, Beauty & Grooming
 Finance & Investing
 Fishing & Hunting
 Fitness
 Gaming
 Gardening (Home)
 Gay & Lesbian
 General Editorial/Content
 Green/Sustainable Living
 Health
 Hispanic
 History
 Home Service & Home
 Home Technology/Entertainment
 Horses, Riding and Breeding
 Labor, Trade Union
 Lifestyle
 Literary, Book Reviews & Writing Techniques
 Luxury
 Magazine Groups & Networks

Mature Market
 Men's
 Metropolitan/Entertainment, Radio & TV
 Metropolitan/Regional/State
 Military & Naval (Air Force, Army, Navy & Marines)
 Motorcycle
 Music
 Mystery, Adventure & Science Fiction
 Nature & Ecology
 News
 Newspaper Distributed Magazines
 Opinion, Thought & Commentary
 Parenthood
 Pets
 Photography
 Political & Social Topics
 Popular Culture
 Reference
 Religious & Denominational
 Rural Lifestyle
 Science, Technology & Mechanics
 Search Engines & Directories
 Sewing & Needlework
 Shopping
 SIP (Special Interest Publications)
 Small Business
 Social Media/Consumer Content
 Sports
 Teen
 Travel
 Video & Computer Gaming
 Women's
 Youth/Children

Farm Classifications

Advisory Publications/Crops, Chemicals, Livestock
 Dairy & Dairy Breeds
 Diversified Farming & Farm Home
 Farm Education & Vocations
 Farm Organizations & Cooperatives
 Field Crops & Soil Management
 Fruits, Nuts, Vegetables & Special Products
 Livestock & Breed
 Poultry

Updated September 2013

**For more information, contact your Account Manager
 or SRDS Service Center at 800.851.SRDS (7737).**

srd.com