



Multicultural & Inclusive Media Source

Meet the demands of an increasingly diverse media marketplace

Advance your campaign planning with a centralized source for efficiently identifying and comparing media that reaches multicultural and inclusive audiences.

Multicultural & Inclusive Media

▶ [New Search](#)

Audience

- African American/Black (1355)
- Asian (554)
- Hispanic/Latino (2149)
- Native American (143)
- LGBTQ+ (233)
- Disabilities (179)

Media Types

- All Media (4613)
- Business Publications (91)
- Consumer Magazines (153)
- Websites & Programmatic (934)
- Digital Networks & Ad Tech (18)
- Direct Marketing (1780)
- Newspapers (280)
- Out-of-Home (80)
- Radio (1087)
- TV & Cable (190)

Category

[Select Business Classes](#)

[Select Consumer Classes](#)

[Select DMAs and National Market](#)

Identify

- Understand the diverse media landscape and audience segments
- Discover new and niche options that reach your target audience
- Fill gaps and blind spots in your data
- Save time using enhanced search options that overlay media channels, categories, local markets and these audience segments:

African American/Black	Hispanic/Latino
Asian	LGBTQ+
Disabilities	Native American

Evaluate

- Data for 4,700+ media titles
- Over 270 categories reported
- More than 300 local markets represented
- Local maps and demographic profiles
- Multi-channel coverage


Business Publications	Newspapers
Consumer Magazines	Radio
Digital & Ad Networks	TV & Cable
Direct Marketing	Out-of-Home

Connect

- Access contact information, websites, media kits, and enhanced planning data
- Connect with media reps and send RFPs directly from SRDS
- Quickly create POVs and answer last minute client requests

Subscribe Today

\$4,500 for unlimited single-user access to this online service for 1 year



Enhanced Data

Research & Audience - View [Research](#) and [Audience](#) information provided by this media.

Positioning Statement

RIVENDELL - THE LGBT MEDIA COMPANY is the sales staff for more than 200 newspapers, magazines, entertainment guides & digital properties. When you call us you are dealing directly with the property. We are not a network company that groups various publications by type & takes orders. Our only specialty is LGBT & HIV/AIDS media. Rivendell Media will help you plan & execute media not only by region, city or budget but also by ethnicity, m/f readership, age & other critical information. Whether you need print, digital, e-mail blasts or something different- we will be able to help you as only a LGBT owned, 40 plus year company can. Rivendell Media is a CERTIFIED LGBT Business Enterprise AND CERTIFIED Diverse Vendor.

- ▼ General Information
- ▼ Contacts & Reps
- ▼ Circulation
- ▼ Rates & Policies
- ▼ Issues & Specs